

Named Giving and Sponsorship Opportunities



Chess in the Schools is delighted to provide the following opportunities to donors who wish to restrict their gifts of \$5,000 or more to a particular program or activity that resonates with their philanthropic or marketing goals. Donors will be recognized in relevant publications and signage. Sponsorship opportunities can bear your name or the name of a loved one. Donors may also choose to remain anonymous. Following are annual opportunities that can be paid in full or pledged to pay over time.

\$100,000

Underwrite Scholarships for Students to Travel

You will widen the horizons for public school chess teams and outstanding high school students. With your support, over 200 young people will travel to regional and national chess tournaments. 50 High school students will explore college options. For some, this will be their first trip outside of New York City. For many, they will be the first in their family to graduate from college.

\$75,000

Underwrite a Chess Teaching Fellowship

Help CIS diversify and expand its teaching staff by underwriting a full-time Teaching Fellow position for a young chess educator from an underrepresented community. One Fellow will be selected each year. Fellows will be trained and mentored by CIS's highly professional instructors. They will be prepared to launch their career as a CIS instructor or an independent chess teacher, inspiring future generations of underrepresented students.

\$60,000

Fund the Creation of a New Online Chess Course for Children

Your gift will fund the development of our new electronic chess course, furthering our reach to more children in New York City and beyond. Creating the online course entails designing a customized online teaching platform, producing engaging teaching videos, building interactive tools, and technical support. Already known as best-in-class in New York, with your help CIS can share our expertise and curriculum to underserved children across the country.

\$25,000

Adopt a School

You will be the benefactor of one school's year-long chess program, with 125 students learning chess and 20 more deepening their skills in chess club. You will support a school in an underserved community in the Bronx, Brooklyn, Queens or Manhattan. You will have the opportunity to visit your school, meet the chess students, and cheer on the chess team. (Multiple opportunities)

Sponsor Summer Camp

With your gift, city kids can learn, practice, and have fun during our July summer learning programs both onsite and remote, across the boroughs. They will be intellectually challenged and make new friends in a safe, friendly environment.

\$20,000

Help Prepare High School Students for College

Your contribution to the College Bound Program will benefit 100 students from low-income families. They will receive advice and encouragement throughout the college application process including individualized counseling, group workshops, panel presentations, and assistance navigating the financial aid and scholarship systems.

Support Peer Leaders

A key role in our College Success Initiative is the Peer Leader who serves as a role model and counselor to fellow alumni in college. Your support will help cover the stipends and costs of hiring and training. The Peer Leaders receive invaluable professional skills and deepen their engagement with CIS.

\$15,000

Help Young Alums Succeed in College

Join other donors in supporting the College Success Initiative that helps young alumni adjust to the demands of college, succeed in their academic journey, and graduate with a solid career plan. Many are first generation college students who need skilled guidance to help them achieve their dreams.

Underwrite ChessKid Gold Membership

You will help level the playing field for 1,000+ children in our chess clubs by giving them ChessKid Gold memberships. The platform complements our chess club coaching with a variety of learning tools, real-time games, brain-stimulating challenges, and exercises for players at all levels. Motivated students can practice at their own pace at home after school, on weekends, and school holidays.

\$10,000

Help Talented Girls

You can support CIS's efforts to engage more girls from low-income communities through chess and the College Bound Program. Your donation will fund special programs for middle school and high school girls to keep them on the road to academic and career success. We will provide peer-to-peer learning sessions, girls-only chess coaching, and special outings.

Sponsor a CIS Tournament

Partner with us to provide a Saturday scholastic tournament for up to 600 young players. CIS runs the best and largest free tournaments in the U.S. You will be invited to attend, meet students, welcome the players from the podium, and present trophies and medals to the winners. (Multiple opportunities)

\$5,000

Sponsor a Student Internship for One Year

The name of the internship will bear your name or the name of a loved one and will provide education, support and a stipend for a college student. (Multiple opportunities)

Help CIS Purchase Chess Sets and Tournament Trophies

Every year CIS awards hundreds of trophies to young winners and provides hundreds more chess boards and sets to public schools. Your gift will put these materials in the hands of thousands of kids each year.

For more information, please contact Elena Ryabova, Director of Development, at 646-688-0724 or eryabova@chessintheschools.org.